
SEATTLE HOUSING AUTHORITY
REGULAR BOARD BRIEFING
MEETING AGENDA

LOCATION Raven Terrace, Community Room, 820 Yesler Way

DATE Monday, December 14, 2015 8:30 am – 10:00 am

BOARD ATTENDEES Aser Ashkir Zachary Pullin
Nora Gibson, Chair Jermaine Smiley (Absent)
Kollin Min Emily Abbey
Deborah Canavan Thiele, Vice
Chair

DISTRIBUTION SHA Board of Commissioners; Cabinet

Commissioner Roll Call

AGENDA:

1. Resolution No. 5088: Balances on Unrestricted Cash (10 min) Shelly Yapp
2. Yesler Redevelopment Messaging: Telling the Yesler Story (30 min) Stephanie Van Dyke & Green Rubino
3. Resolution No. 5083: HCV Admin Plan Revisions (15 min) Cynthia West
4. Voucher Utilization Update (10 min) Cynthia West
5. The Context of Affordable Housing Production 2016 & Beyond (20 min) Andria Lazaga & Spencer Williams

Board Chair Nora Gibson opened the meeting at 8:37 am

Sr. Executive Assistant Kimberly Garrett performed the Commissioner Roll Call.
Commissioner Smiley was absent from the Briefing.

MEETING NOTES

Review 12/21/15 Regular Board Meeting Agenda and Updates

Resolution No. 5088 – Balances On Unrestricted Cash

Chief Financial Officer Shelly Yapp gave the Board a brief presentation the Board with a financial review of SHA's unrestricted cash balance and committed funds for the 3rd Quarter of 2015. (The Board was previously briefed at the November 9, 2015 Board Briefing.) Resolution 5088 adopts the YE 2015 Committed Funds in the preliminary total amount of \$58.3 million and itemizes all committed items. It provides that the Executive Director report the final YE 2015 Committed Funds in April 2016 to the Board, after which a Final Exhibit 1 will be appended to Resolution 5088.

Yesler Redevelopment Messaging: Telling the Yesler Story

Development Director Stephanie Van Dyke and Communications Director Kerry Coughlin introduced Michael Grabar and Brianna Mara from GreenRubino, an intergrated marketing firm, who gave a presentation to the Board regarding the brand strategy platform for the “new” Yesler (Terrace). By focusing on engagement and brand development strategy, they are creating an audience-specific messaging, seeking to build connections within the residents and community, old and new, of Yesler Terrace.

Resolution No. 5083: HCV Admin Plan Revisions

HCV Director Cynthia West revisted the Board with a follow-up review of changes and revisions proposed to the Housing Choice Voucher Administrative Plan, which was adopted by Board Resolution No. 4719 on November 17, 2003. As before, changes that require Board Approval were outlined in the presentation, as well as changes that do not require Board Approval, but would impact policy by some means.

After the presentation on the proposed amendments to the Administrative Plan at the November Board meeting, HCV Director West met with individual Board members to provide a more in depth briefing on the proposed Amendments. The Board requested that Chapters 5 and 17 be

removed from the resolution for further study. Staff will bring a revised proposal on Chapters 5 and 17 at a later date.

Voucher Utilization Update

Due to time constraints, HCV Director Cynthia West requested that the Commissioners peruse the voucher utilization update materials submitted and to contact her with any inquiries that they may have. Generally, voucher utilization has been stable.

SPECIAL NOTE: Executive Director Andrew Lofton

Executive Director Andrew Lofton informed the Board that Commissioner Aser Ashkir would be resigning from his post on the SHA Board of Commissioners effective December 21, 2015 after the December 2015 Regular Board Meeting. Mr. Ashkir is a vital member of the Board and his input and involvement will be greatly missed.

The Context of Affordable Housing Production 2016 & Beyond

Andria Lazaga, Director, Policy & Strategic Initiatives introduced Sr. Policy Analyst Spencer Williams to present an analysis of demographic and housing data related to the growing problem of affordable housing in the City. The information also related to the recent Housing Affordability and Livability Agenda (HALA) report and provided analysis related to the lack of affordable housing in Seattle. It described the number of households that are cost-burdened due to high housing costs within the city limits and beyond.

Board Chair Gibson adjourned the meeting at 10:07am.

Secretary-Treasurer