Via Teleconference Line
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DATE        April 11, 2022, 4:30pm - 6:00pm

BOARD ATTENDEES
Paul Purcell, Board Chair
Gerald Smiley, Vice-Chair
Sally Clark
Robert Crutchfield

Dr. Paula Houston
Rita Howard
Twyla Minor

DISTRIBUTION  SHA Board of Commissioners; Cabinet

Commissioner Roll Call

AGENDA:

Briefing Items

• Strategic Plan Project Update (30 min)

• Initiative 135: Social Housing (10 min)

• Executive Session – 5:10pm: CO Location Briefing (35 min)
Commissioner roll call was given at 4:32 p.m. The Briefing was held solely via teleconference. Commissioners Clark, Minor & Purcell were absent from the Briefing.

Review 03/21/22 Regular Board Meeting Agenda and Updates

Strategic Plan Project Update
Policy & Strategic Initiatives Director Andria Lazaga introduced Strategic Planning & Initiatives Manager Patrice Davis to present recent updates pertaining to the Strategic Plan Project.

Ms. Davis presented to the Board a six-phased timeline for the project, consisting of high-level planning milestones aiming toward a unique planning process which includes an antiracist strategic planning process. These time frames are broken into phases, which go about 6 months and intentionally overlap to reduce restriction and allow the planning process to ebb and flow when needed. Currently in phase one of planning, a lot of work was done last year in 2021 for milestone planning, as well as getting the process to where it now stands as we continue to do grounding and some level setting across the agency. Draft workplan targets and milestones were presented via slides for strategic planning and stakeholder engagement, with next steps including anti-racist training for the Board and SHA Cabinet members.

The contractor selected for this project will guide the SHA Board of Commissioners and Cabinet through building an understanding of leading SHA towards becoming an anti-racist organization. This training and coaching will connect anti-racist strategies and practices into the strategic planning process including how to lead SHA through an organizational change process, understanding of what anti-racism means and how to support the organization in becoming an anti-racist agency. The hope and expectations of all the parties involved in these trainings is to build strength in our relationships through this process, as it can be emotional and kind of tense; the consultant role is really to guide everyone through that process and lead activities that require sensitive conversations and safe spaces. The Board role is critical in this process, as the Board will ultimately determine the final Plan via adoption, guide Plan contents along the way and participate fully in engagement and participation of the Plan activities, as will staff. In all, everyone is asked to trust the process and remain grounded as RSJ training is integrated with the strategic planning to guide SHA towards becoming an anti-racist institution.

Initiative 135: Social Housing
Intergovernmental Relations Director Lisa Wolters presented Initiative 135: Social Housing to the Board to provide clarity as to what is known about this initiative currently.

Social Housing is an umbrella term referring to rental housing which may be owned and managed by the state, by non-profit organizations, or by a combination of the two, usually with the aim of providing affordable housing. Qualities of the social housing is that it's publicly owned, that it's permanently affordable, meaning publicly financed mixed income housing. The initiative is for people for zero to 120 percent AMI (SHA serves up to 80 AMI)
and is renter lead, removed from market forces and speculation is the thought and it aims
to house people equitable equitably and affordably. It also has a kind of cohousing model
where usually there’s a community kitchen, community space, a kind of shared community
feeling that’s done with intentionality. Proposed by Housing Our Neighbors Coalition,
Initiative 135 it would seek to establish the "Seattle Social Housing Developer," a Public
Development Authority (PDA) responsible for developing, owning, and maintaining social
housing in Seattle. The management structure would be a board of directors: 13 members
with varying lived experiences and incomes, 7 of 13 board members must be residents, City
Council, Mayor’s Office, an appointed community organization, Green Building Council, as
well as someone from the Martin Luther King, Jr. County Labor Council. Resident
governance councils would be established per building.

Executive Session convened at 5:25 p.m. The Regular Board Briefing reconvened at
6:05 p.m. after Executive Session ended.

Mr. Crutchfield asked the Board if there were any questions, or further discussion
pertaining to the Briefing. Hearing none, the April 11, 2022, Regular Board Briefing was
adjourned at 6:09 p.m.

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Secretary-Treasurer