

# Renewing Yesler's Promise: Investing in the neighborhood



When viewing this as an interactive PDF, click on any of the project info boxes to be taken to a webpage with more information

October 2014



# Renewing Yesler's Promise: Investing in people

Seattle Housing seeks to further social equity and economic opportunities at Yesler Terrace by expanding resources most critical to the quality of life of residents. For more about these initiatives: <http://seattlehousing.net/redevelopment/yesler-terrace/>

## Housing & Safety

38% of replacement housing (or 212 units) will be complete when construction on 1105 East Fir Street, 820 Yesler Way and 221 10th Avenue is finished as part of Seattle Housing's commitment to one-for-one replacement housing

Free wi-fi Internet service available to all Yesler residents

New funding to work with Seattle Police Department to develop neighborhood safety plan

## Jobs

New job placement assistance through the Workforce Development Council

Ongoing individual coaching, job fairs and hiring events with neighborhood employers Harborview, Swedish and Seattle University

Integrated English as a Second Language/Job Skills classes

Pre-apprenticeship construction training program at Seattle Vocational Institute

## Education

Early Learning Parent-Child home program with Neighborhood House and United Way

Intensive summer education for youth



Afterschool academic enrichment activities for youth in elementary through high school

Education Engagement Specialist supporting families and students

## Health

New health clinic located in Bailey Gatzert Elementary School

Two Community Health Educators to be hired by Neighborcare Health

Intensive assistance with enrollment in Medicaid



**CONTACT US:**  
Stephanie Van Dyke  
Director of Development  
(206) 615-3525  
SVanDyke@seattlehousing.org  
June 20, 2014



# Moving Forward: Yesler redevelopment in 2014

This year will see big changes coming to Yesler Terrace! This phase of redevelopment includes significant replacement low-income housing, market-rate housing and neighborhood improvements, all right in the center of the community.

This vibrant, mixed-income core of the neighborhood will be connected to the heart of the City by the new First Hill Streetcar, bike ways and pedestrian connectors, with wonderful amenities including a major new neighborhood park and the Community Center.

Moving forward, Seattle Housing is creating an innovative master development team, bringing together key public and private partners to implement the overall Yesler Terrace development plan.

## Core Implementation Team on board:

- Seattle Housing Authority is serving as overall master developer, bringing the expertise and experience of the successful redevelopments of NewHolly, High Point, and Rainier Vista;
- GGLO is providing urban planning services to creatively implement the visionary Yesler Terrace master plan which they helped to develop;
- SvR is providing civil engineering services to design and construct the safe, inviting public realm at Yesler Terrace including the new streetscapes, bike and pedestrian paths and the 10th Avenue S Hillclimb

- Heartland LLC continues to provide strategy guidance and financial analysis;
- Vulcan Real Estate, as the first, multi-block market-rate residential housing developer, is involved in doing a feasibility study on development of three blocks in the heart of the neighborhood;
- Spectrum Development Solutions is constructing Anthem on 12th, the first mixed-use building with retail, work-force and market-rate housing.

## New Implementation Team members:

- Commercial real estate broker to market land designated for office development at Yesler Terrace;
- Residential real estate broker to market land designated for private market residential development at Yesler Terrace. Seattle Housing will release a Request for Proposals for a residential broker in 2014; and
- Strategic vision and communications consultant to develop the marketing plan for communicating the overall Yesler Terrace redevelopment vision. Seattle Housing will also release a Request for Proposals for this consultant in 2014.

The City of Seattle, King County, and the many community stakeholders represented on the Citizen Review Committee are also long-term Yesler Terrace redevelopment partners and will continue to be involved in the planning and funding of these activities.