



# Yesler Terrace Redevelopment Feedback Summary

## Workshop 3 | Jobs – Business Development

### October 1, 2008

On October 1, 2008 a public Workshop was held for residents of Yesler Terrace in the Community Center.

This workshop focused on jobs and business development possibilities in the future Yesler Terrace. Tom Hudson led a virtual tour of possible jobs and businesses in the future Yesler Terrace. Five questions were presented at the end of the presentation and discussed in language groups. This report serves as a record of the residents' discussions.

## **Presentation summary**

Tom Hudson presented different business concepts and opportunities that could be possible in the future Yesler Terrace. He led a virtual tour of possible jobs opportunities in Yesler Terrace based upon examples from around the world. The presentation highlighted job opportunities, such as food production, food retail, day care, education and art & crafts just to name a few. He also offered ideas about possible uses of current buildings, for example, the steam plant could be used as a café, commercial kitchen or for food processing. A public plaza could be a place for a public market, festivals and other community events. After his visual presentation the residents discussed the following questions in their language groups:

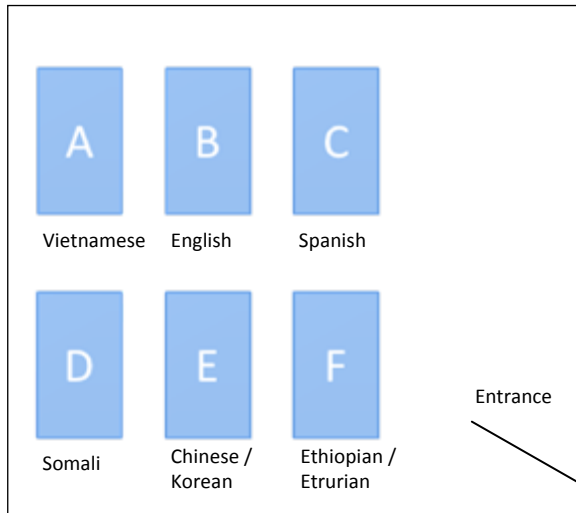
1. What onsite job opportunities would you like to see in Yesler Terrace?
2. What retail businesses would you like to see in Yesler Terrace?
3. What business would you like to start or be a part of in Yesler Terrace?
4. As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?
5. How could redevelopment of Yesler Terrace assist in reducing these barriers?



The comments on pages 4-7 are from all participants. Comments on pages 8-19 are recorded according to language groups sitting at each table in the key below.



Key to language groups sitting at each table.



**1) What onsite job opportunities would you like to see in Yesler Terrace?**

- Traditional homemade craft demonstration.
- Daycare center.
- Teaching opportunities for:
  - Language
  - Dance
  - Driver's education
  - Tutoring
  - Cooking
  - Construction/deconstruction jobs.
- Housekeeping and cleaning.
- Sewing and making clothes.
  
- Would like to see opportunities for future generations.

**2) What retail businesses would you like to see in Yesler Terrace?**

- Convenience store.
- Small clothing store.
- Ethnic gift shop.
- Traditional arts & crafts store.
- Small traditional restaurants.
- Flower shop adjacent to Harborview.
- Traditional coffee and tea houses.
- Laundromat and drycleaner.
- Large scale market like Safeway or Fred Meyer where you can get food, clothing and cleaning supplies all in one trip.

**3) What business would you like to start or be a part of in Yesler Terrace?**

- Craft shop – one where crafts are made and then sold.
- Small in-home daycare.
- Hand making clothing to sell in a local store.
- Flower shop.
- Fruit stand.
- Senior activity center.
- Small traditional restaurant.
- Shared garden that shares profits.
- Grocery store.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- Language.
- Financial - too expensive to open a business.
- Age discrimination.
- No experience.
- Transportation and wheelchair accessibility.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

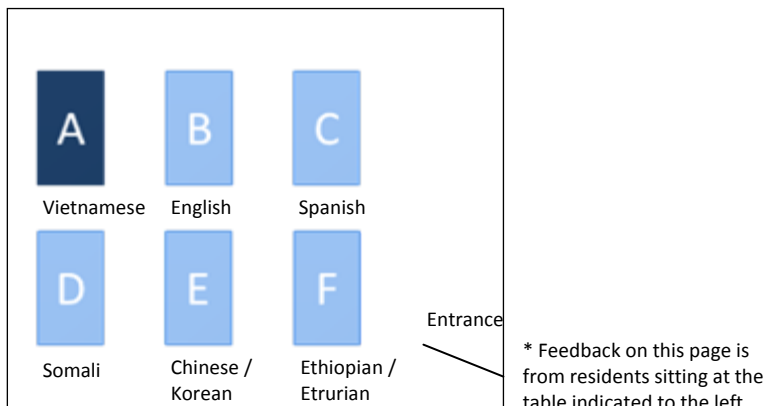
- It could provide adequate job opportunities for residents.
- Opening a language school would provide English language instruction.
- Locally produced goods would be less expensive.
- It would increase accessibility.

1) What onsite job opportunities would you like to see in Yesler Terrace?

- I am too old and sick. I don't need to do anything.
- We are concerned with job opportunities for our children.
- Office work for my children.

2) What retail businesses would you like to see in Yesler Terrace?

- Noodle shop.
- Convenience store.
- Small clothing store.
- Small shoe store.





**3) What business would you like to start or be a part of in Yesler Terrace?**

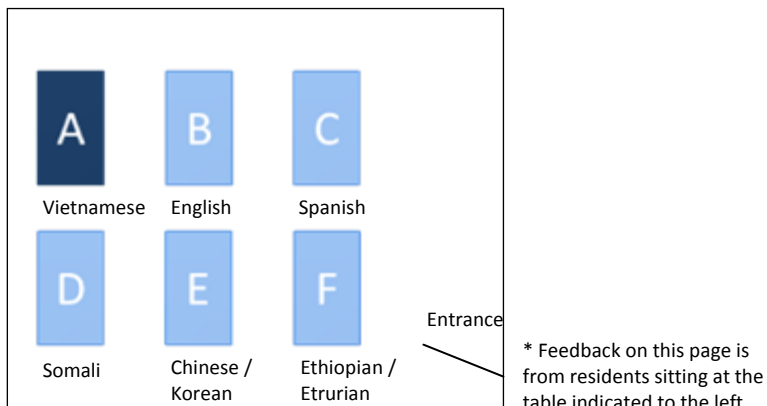
- Hair salon.
- Nail shop.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- Language.
- Financial.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

- It would be nice if everybody had work and businesses here.
- The government should provide financial support.
- A language school would provide English instruction and aid in communication barriers.

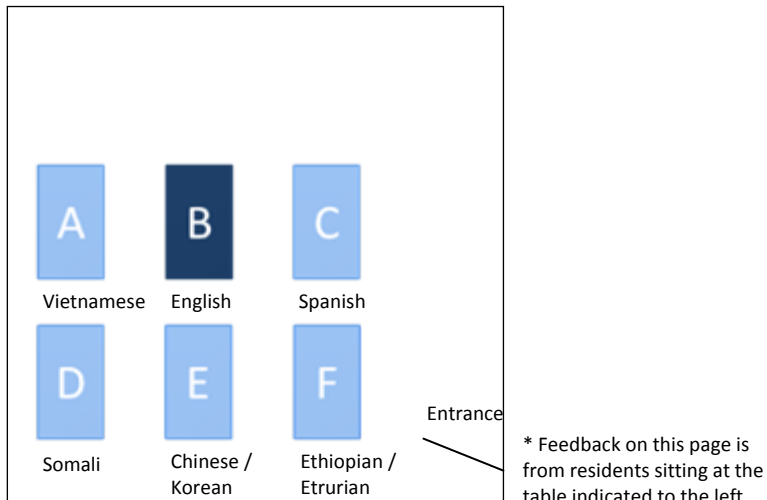


1) What onsite job opportunities would you like to see in Yesler Terrace?

- Resident preference for construction jobs.
- Small commercial area on 12<sup>th</sup> & Yesler.
- Include 12<sup>th</sup> & Yesler in overall plan.
- Yesler Terrace is currently close to jobs, facilitate linkage.

2) What retail businesses would you like to see in Yesler Terrace?

- Starbucks or similar.
- Gift shops: ethnic, mid price and up.
- Look at 12<sup>th</sup> Ave near Seattle U. It would be nice to have affordable groceries (in current 12<sup>th</sup> & Jackson).
- Shoe repair.
- Labor ready, Worksource, or similar.



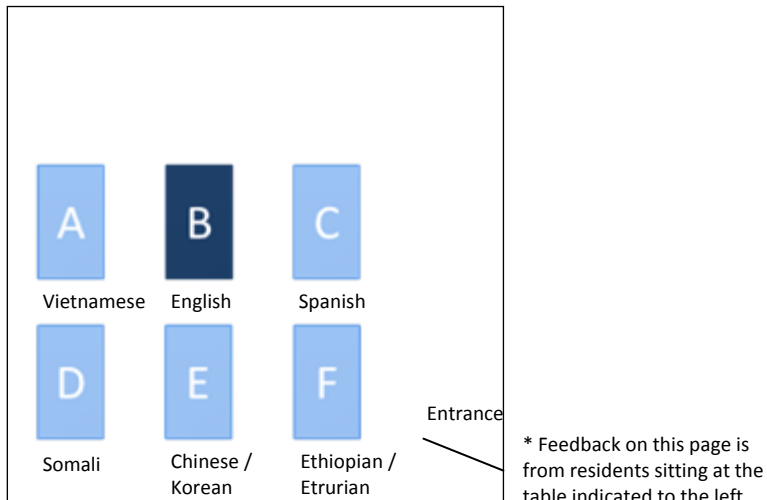
**3) What business would you like to start or be a part of in Yesler Terrace?**

- Delivery services: food, etc.
- Retain small scale daycares in homes.
- Other than that, YT is surrounded by business, healthcare, office, food service.
- Past redevelopment has no grocery (High Point), closure of SCC Satellite at New Holly is not reassuring.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- Age discrimination.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

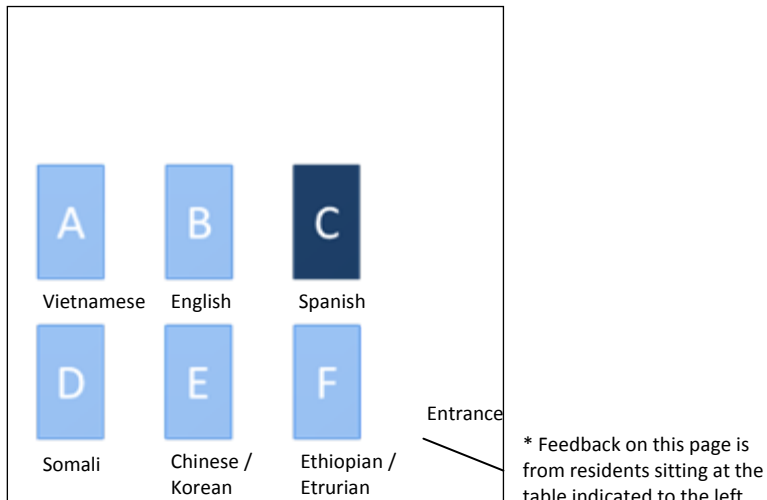


1) What onsite job opportunities would you like to see in Yesler Terrace?

- Opportunity to learn different languages.
- A place to take classes like: yoga, aerobics, dance (of different countries).
- A place to cultivate organic food to sell and eat.
- Teach Spanish to neighbors.
- Driver's education.
- Salsa dance classes.

2) What retail businesses would you like to see in Yesler Terrace?

- Small restaurants / small food business.
- Crafts & arts (different countries).



**3) What business would you like to start or be a part of in Yesler Terrace?**

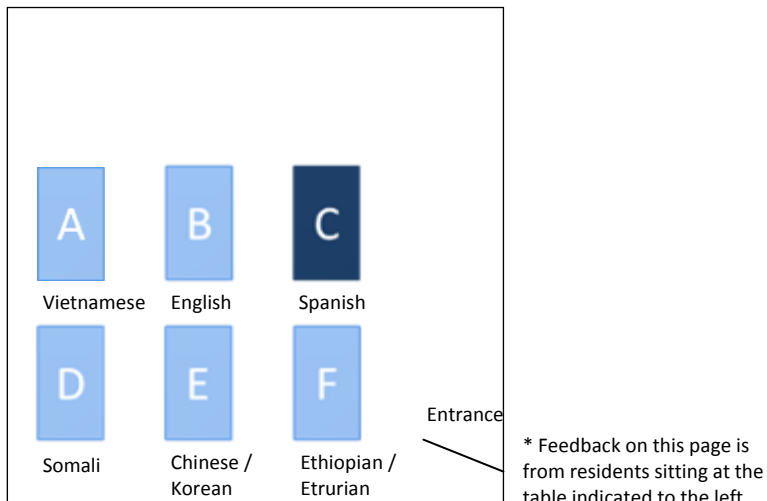
- Food from my country (Mexico).
- Decorations for weddings, “quinceañeras,” etc. by hand.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- It is too expensive to maintain a business.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

- The cost of locally produced goods would not be as expensive.

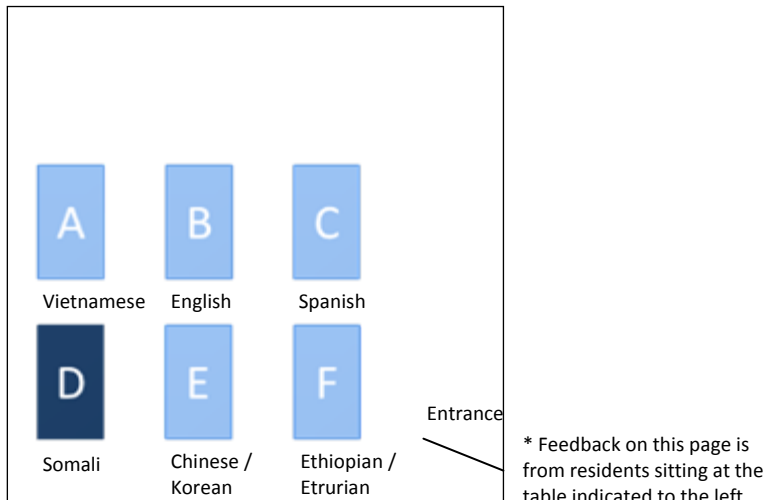


1) What onsite job opportunities would you like to see in Yesler Terrace?

- Teach cooking.
- Working in a kitchen.
- Housekeeping/cleaning.

2) What retail businesses would you like to see in Yesler Terrace?

- Hael store meat, currently go down to Rainier.
- Restaurant/buffet.
- Clothing store (clothes currently shipped over).



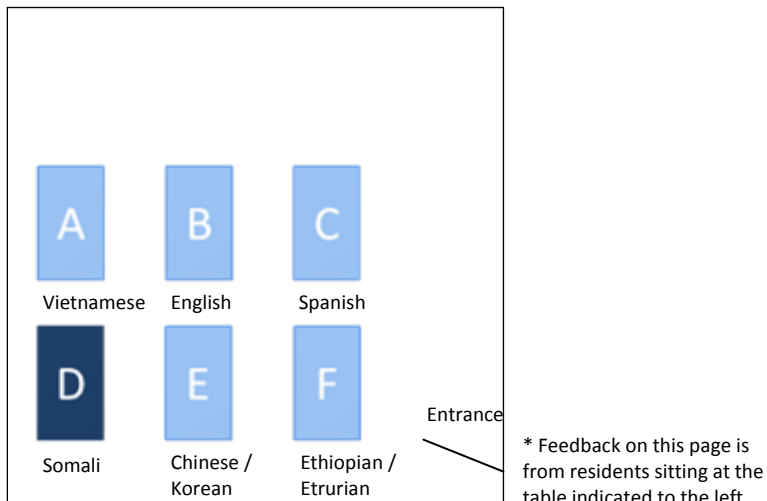
**3) What business would you like to start or be a part of in Yesler Terrace?**

- Daycare.
- Sewing, making clothes.
- Teaching.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- No money to start out.
- No experience.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**



**1) What onsite job opportunities would you like to see in Yesler Terrace?**

Korean:

- Tutoring for children.
- Children's daycare center.

Chinese:

- Fast food, food-to-go.
- Store: snacks, beverages, daily necessities such as cleaners, toiletries, laundry.
- Coffee shops and tea houses.
- Flower shop.
  - Good for staff that work at Harborview Hospital, the patients' families and other visitors.

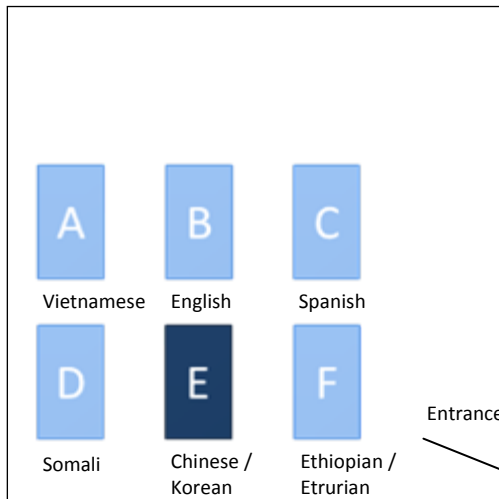
**2) What retail businesses would you like to see in Yesler Terrace?**

Korean:

- American grocery.

Chinese:

- Fast food, food-to-go.





**3) What business would you like to start or be a part of in Yesler Terrace?**

Korean:

- Flower shop.
- Crafts shop, one where you can learn to make the crafts and buy them.

Chinese:

- Food and beverage business, snacks shop.
- Fruit stand – healthy food for patients in the hospital.
- Senior activity center.

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

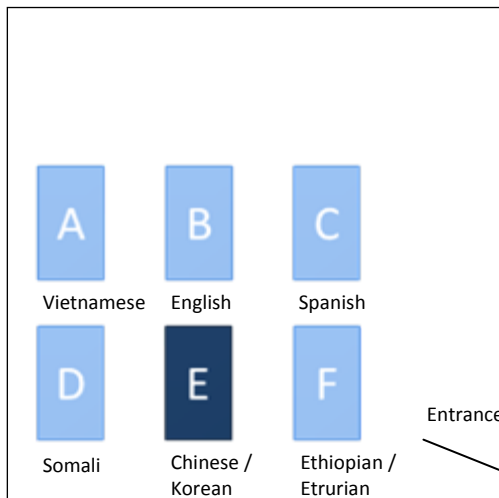
Korean:

- Senior resident has no interest in working, just to rest and have fun!

Chinese:

- No barrier really as they see it now in Yesler Terrace. Very positive condition with being in the center of the city and very good metro transportation. There are a lot of potential customers from hospitals, staff and visitors.

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

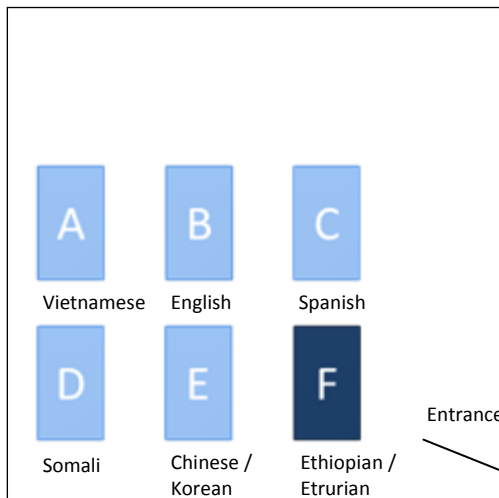


**1) What onsite job opportunities would you like to see in Yesler Terrace?**

- A shop where residents can demonstrate how to make traditional handmade crafts and a place to sell those crafts (serving trays, jewelry, decorations).
- Farmer's market.
- Outdoor space for children to play with a guardian, somewhat like a lifeguard on a beach, someone to watch, but not a structured daycare.
- Church.
- An exercise facility.
- A coffee shop that contains traditional coffee and one where customers can experience a traditional Etrurian coffee ceremony.

**2) What retail businesses would you like to see in Yesler Terrace?**

- Alterations store.
- Outdoor food stands.
- Drycleaner with an adjacent Laundromat with large capacity washers and dryers for cleaning comforters.
- Corner store.
- Large scale market like Safeway or Fred Meyer where you can get food, clothing, and cleaning supplies all in one trip.
- A flower shop that faces Harborview.
- Beauty and supply shop.



**3) What business would you like to start or be a part of in Yesler Terrace?**

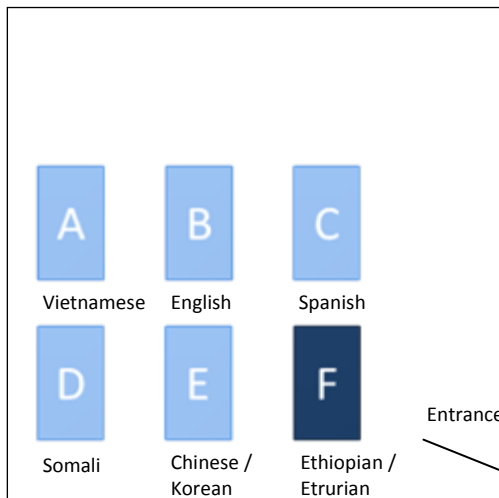
- Mom and pop small breakfast restaurant with traditional food, a specialty restaurant with a small but good menu.
- In home childcare.
- Work in shared garden and share profits.
- Work in grocery store.
- East African traditional restaurant, would like to work in kitchen cooking food.
- Interested in working in restaurant in the steam plant.
- Would like to hand-make clothing and sell in a local Yesler Terrace store (Traditional scarves, dresses and skirts).

**4) As a Yesler Terrace resident, what are the barriers to the job(s) you want (are interested in)?**

- No wheelchair access or elevator
- Language barrier, they would like to learn English in order to conduct the businesses they would like
- Little transit options

**5) How could redevelopment of Yesler Terrace assist in reducing these barriers?**

- A Yesler Terrace transit center or transit system would help residents get around the neighborhood easily. An idea of a trolley type of bus line that circles the center of the neighborhood was suggested. This circle would be blocked off to cars allowing maximum pedestrian activity.



The following poster was presented at the end of the workshop. Each resident was given a green dot to place on the arrow demonstrating their comfort with the ideas presented.

