

REQUEST FOR PROPOSALS
SHA #4933
Marketing and Communication Services Phase II
for Yesler Terrace Community

The Seattle Housing Authority (SHA) is seeking a qualified professional consultant to provide Phase II marketing and communication services in support of SHA's redevelopment of the Yesler Terrace community. The consultant needs to have the expertise and experience in effectively conveying a brand to specific stakeholders as well as the community at large.

Obtaining the RFP: Visit our website at <http://www.seattlehousing.org/business/consulting/requests> to obtain a copy of the RFP. Any addenda issued for this RFP will be published at the above-referenced website and proposers are responsible for checking the website prior to submission of proposals for any addenda. If you are unable to download the RFP or addenda, you may call Marilyn Westman, Sr. Contract Administrator at (206) 615-3395.

Questions: Any questions or requests for further information must be submitted in writing no later than *2:00 PM on Tuesday, February 7, 2017* to the Sr. Contract Administrator noted above by fax at (206) 615-3410, by e-mail at marilyn.westman@seattlehousing.org, or by mail at the address below.

Submission Deadline: Proposals (one original and 6 copies), must be received not later than *2:00PM on Friday, February 17, 2017* at SHA's street address below. Proposals sent by U.S. Mail should be addressed to the P.O. Box below and must be delivered to SHA by the deadline stated above. Faxed or e-mailed submittals will not be accepted.

Seattle Housing Authority
Purchasing Division
Attention: Marilyn Westman
190 Queen Anne Avenue North
P.O. Box 19028
Seattle, Washington 98109-1028

Diversity: SHA strongly encourages minority-owned and women-owned businesses, socially and economically disadvantaged businesses, HUD Section 3 businesses, small businesses and veteran-owned businesses to submit proposals or to participate in a subcontracting capacity on SHA contracts.

Rights Reserved: SHA reserves the right to waive as an informality any irregularities in submittals, and/or to reject any and all proposals.

Jena Richmond
Contracts and Procurement Manager